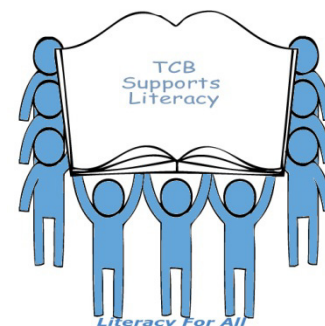


SPONSORSHIP LEVELS

For *Spring 2022* CONFERENCE

on Reading with Maryanne Wolf

February 26, 2022



Southern CA Tri-Counties Branch
of the International Dyslexia
Association
5225 Canyon Crest Dr., #71 - 308
Riverside, CA 92507-6301
951/686-9837
<https://social.dyslexiaida.org>
tcb.info@dyslexia-ca.org

PLATINUM Sponsorship	\$400
GOLD Sponsorship	\$300
SILVER Sponsorship	\$200
GENERAL Sponsorship	\$100

Our upcoming conference is *Sonnets, Science Reading, and the Reading Brain*. Our Keynote speaker is Dr. Maryanne Wolf and her presentation is titled, *The Reading Brain: Where Poetry Meets Science of ALL our Children*.

We encourage you to help our cause – we aim to support those many youngsters and adults with literacy problems. We’d greatly appreciate receiving your Sponsorship. This money will be used to help us continue our many programs that we offer at little or no cost to the communities we serve. Please send your contribution to:

So CA Tri-Counties Branch of the International Dyslexia Association
5225 Canyon Crest Dr., #71, Box 308, Riverside, CA 92507-6301

For further questions, you may contact Regina Richards at tcb.info@dyslexia-ca.org.

What you receive for your sponsorship:

- Acknowledgement on our Website, Facebook page, and on Conference materials
- A large sign thanking you with your name and **logo** on it. (Please send us your logo).
- A verbal thank-you at the beginning of the Conference
- The opportunity to provide us with 150 flyers or small items to place in each participant’s goodie bag – to promote your organization/school
- For a Platinum or Gold Sponsorship, you will also receive a free display table in the exhibit area.

Please consider the following additional benefits for your investment:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California and beyond since we are doing this virtually as well as in person;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987); and
- An opportunity to invest in the future of your company or educational institution through enhancing literacy.

What TCB is about:

- Sharing information about dyslexia and other language-based learning differences.
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy.

Your name	Company	
Address		
City	State	Zip
Phone	Email	
Donation Amount \$	For:	Platinum Gold Silver General <i>circle one</i>

Facilitating Literacy Success in our Communities
Serving Riverside, San Bernardino, parts of Orange Counties in California

Founded in Memory of Samuel T. Orton
So CA Tri-Counties Branch of the IDA Non-profit #95-7152003