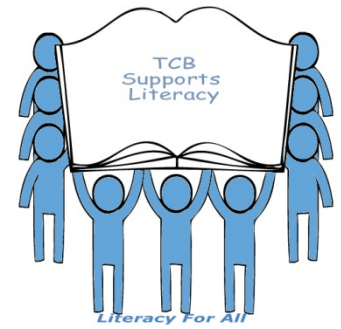




**SPONSORSHIP LEVELS  
FOR *Spring 2021* CONFERENCE  
On Reading Comprehension  
April 10, 2021**



PLATINUM Sponsorship	\$400
GOLD Sponsorship	\$300
SILVER Sponsorship	\$200
GENERAL Sponsorship	\$100

Southern CA Tri-Counties Branch  
of the International Dyslexia  
Association  
5225 Canyon Crest Dr., #71 - 308  
Riverside, CA 92507-6301  
951/686-9837  
[www.dyslexia-ca.org](http://www.dyslexia-ca.org)  
[tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

Our upcoming conference is ***The Effect of Reading Comprehension on Unique Minds***. Our Keynote speaker is Dr. Peter Mundy, speaking on *The Learning Difficulties of Autism Spectrum Disorder & Dyslexia*. Location: Prentice School.

We encourage you to help our cause – we aim to support those many youngsters and adults with literacy problems. We’d greatly appreciate receiving your Sponsorship. This money will be used to help us continue our many programs that we offer at little or no cost to the communities we serve. Please send your contribution to:

So CA Tri-Counties Branch of the International Dyslexia Association  
5225 Canyon Crest Dr., #71, Box 308, Riverside, CA 92507-6301

For further questions, you may call Karen Lerner at 949-351-1566.

What you receive for your sponsorship:

- Acknowledgement on our Website, Facebook page, and on Conference materials
- A large sign thanking you with your name and logo on it
- A verbal thank-you at the beginning of the Conference
- The opportunity to provide us with 150 flyers or small items to place in each participant’s goodie bag – to promote your organization/school

Please consider the following additional benefits for your investment:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California.
- Targeted advertisement to the families and teachers of over 100,000 students.
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987); and
- An opportunity to invest in the future of your company or educational institution through enhancing literacy.

What TCB is about:

- Sharing information about dyslexia and other language-based learning differences.
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy.

Your name \_\_\_\_\_

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Facilitating Literacy Success in our Communities  
*Serving Riverside, San Bernardino, parts of Orange Counties in California*

Founded in Memory of Samuel T. Orton  
So CA Tri-Counties Branch of the IDA Non-profit #95-7152003