

INVITATION TO EXHIBIT

The Effect of Reading Comprehension on Unique Minds
A conference on reading comprehension, autism, and dyslexia
April 10th, 2021

IDA/TCB'S ANNUAL CONFERENCE – this year it's VIRTUAL!



Dear Friend of Literacy,

We invite you to join us for the forty-first annual literacy conference of the **Southern California Tri-Counties Branch of the International Dyslexia Association**, on Saturday, April 10, 2021. This conference will be virtual!

Southern California
Tri-Counties Branch of the
International Dyslexia Association
5225 Canyon Crest Dr., #71 Box 308
Riverside, CA 92507-6301
(951)686-9837
<http://socal.dyslexiaida.org>
tcb.info@dyslexia-ca.org

Being an exhibitor at the conference will provide you with access to our participants who greatly appreciate exploring and purchasing educational materials and services. The conference will be attended by people seeking practical information about reading comprehension, autism, and dyslexia including:

- Parents of students with learning differences looking for materials for home use. Parents are also eager to learn about schools and services.
- Educators including special education teachers, general education teachers, school counselors and administrators. Schools and clinics often rely on conference recommendations in selecting materials. Individual teachers seek materials to use with their own students and to share with students' families.
- Speech and language pathologists interested in evidence-based tools.
- Psychologists and physicians seeking the most up to date programs and solutions for their clients.

We will keep the virtual exhibit room open to attendees for at least six weeks after the date of the conference. You'll have LOTS of opportunities to showcase your wares. Many of the exhibitors start with an introductory video. You may also include other videos, interactive product description sites, raffle options, a list of products, podcasts, and webinars, and links to virtual tours, etc.

We encourage you to sign up early to ensure your spot! Please feel free to contact me if you have any questions. My email is IDAtcbConf2021@gmail.com.

Sincerely,

Karin E. Westerling, TCB Conference Co-Chair

CRITICAL INFORMATION FOR EXHIBITORS:

DEADLINE: Register at
<https://bit.ly/ExhibitRegIDAtcbConf>
OR turn in your exhibitor form.
April 1, 2021

DEADLINE: Make payment.
April 1, 2021

SET-UP: You will have access to the
conference website:
Friday, April 1, 2021

EXHIBIT OPENS TO PARTICIPANTS:
Friday, April 9, 2021 at 8:00 AM

LIVE CONFERENCE:
Saturday, April 10, 2021
Conference participants "arrive"
beginning at 8:00 AM Pacific Time
Conference presentations from 9:00
AM – 2:00 PM Pacific Time
Exhibitor only time: 2:00-3:00 PM

VIRTUAL EXHIBIT HALL CLOSES:
After Friday, May 28, 2021

EXHIBITOR REGISTRATION FORM

IDA/TCB'S ANNUAL CONFERENCE

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More details about the conference are available at: <https://bit.ly/ExhibitRegIDatcbConf>.

You may complete registration and pay at: <https://bit.ly/ExhibitRegIDatcbConf>.

OR

You may print and mail in this form with your check to:

IDA-TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507.

Please make **check** payable to *The So-CA Tri-Counties Branch, IDA*.

I request to be an exhibitor at the International Dyslexia Association's, Southern California Tri-Counties Branch 41th Annual Conference, ***The Effect of Reading Comprehension on Unique Minds*** on April 10th 2021.

Company/School/Organization Name		
Company/School/Organization Representative Title:		Name:
Address		
City	State	Zip
Website		
Email address		
Daytime Phone	Cell	

Please describe your items and/or services for inclusion in our conference description – no more than 25 to 30 words.

Exhibitor Fee (please chose one) - <input type="checkbox"/> For profit/commercial exhibit @ \$300 OR <input type="checkbox"/> Non-profit exhibit @ \$200 OR <input type="checkbox"/> Display ad (virtual business card) @ \$100	\$
Representative Signature	

Please make **check** payable to *The So CA Tri-Counties Branch, IDA* or pay through <https://bit.ly/ExhibitRegIDatcbConf>.

All completed forms and payment – or online registration - due **by April 1, 2021** to ensure listing in our printed handout. Late exhibitors are accepted, but will not be listed in the handout.

For more information about the conference, please visit: <http://conf.dyslexia-ca.org/>.