INVITATION TO EXHIBIT
T.C.B.'S ANNUAL CONFERENCE
Reading Comprehension Can Be Tricky
A Conference on reading comprehension, autism, and dyslexia
April 4th, 2020
STEM 3 Academy
17861 Von Karman Avenue
Irvine, CA 92614

Dear Friend of Literacy,

We invite you to join us at TCB’s annual conference, Reading Comprehension Can Be Tricky, our 41st great literacy conference in Southern California. As in past years, we are limiting our exhibitor space so that each exhibitor receives the greatest amount of exposure to participants. We are also limiting the number of exhibitors to enable each one to have the greatest exposure.

Our exhibit hall will open during registration from 8 to 9 am on Saturday morning. Each of the exhibitors' tables (size 6' x30") will have a table skirt and chair. The exhibit fee includes the Saturday coffee and snack break. You have the option of staying for the 15 minutes mini-break at 12:30 pm. The fee is $100 for one person and $35 for each additional person at your table.

Our target population includes parents, early childhood caregivers, public or private school teachers, speech/language therapists, physicians, and psychologists. Our participants greatly appreciate exploring and purchasing educationally related materials. Schools and clinics often rely on conference recommendations in selecting materials. Individual teachers seek materials to use with students, to facilitate their own teaching, and to share with parents. Parents seek materials to use at home with their own children. Our Keynote speaker is Dr. Peter Mundy.

We encourage you to sign up early to ensure your spot! Tables are assigned in the order we receive the requests with payment. We are only accepting four exhibit tables this year.

Please feel free to contact me if you have any questions. My direct email is regina.richards@dyslexia-ca.org.

Sincerely,

[Signature]
Regina G. Richards, TCB Conference Chair

CRITICAL INFORMATION for EXHIBITORS:
Times: Saturday 8:00 am and 10:30 am
15-minute mini-break at 12:30 pm
Exhibit Set-up: To be determined
Location: STEM 3 Academy
I request an Exhibitor’s Table for TCB’s Annual Conference, *Reading Comprehension Can Be Tricky* on Saturday, April 4th, 2020 at the STEM 3 Academy in Irvine.

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**Please describe your items or services (for inclusion in our conference booklet – no more than 25-30 words)**

Exhibitor Fee is $100 for one table and one person. Additional exhibitors may participate at a fee of $35 per person.

| Basic Exhibitor Fee - @$100 one person | |
| Additional person fee – @ $35 per person | |
| Additional table - @$75 per extra table | |

Representative Signature

Total Amount Enclosed $

Table locations are assigned based on the order we receive the completed Exhibitor Forms with payment.

Please make check payable to *The So CA Tri-Counties Branch, IDA.*

All completed forms and payment – or online registration - due by **March 20, 2020** to ensure listing in our printed handout. Late exhibitors are accepted on a space-available basis but will not be listed in the handout.

**Mail to:** TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507

**Online:** Go to [https://tcbexhibitors.eventbrite.com](https://tcbexhibitors.eventbrite.com) (online registration until April 2, 2020 if space available)

**For more information** about the conference, *Reading Comprehension Can Be Tricky*, visit: [http://conf.dyslexia-ca.org/](http://conf.dyslexia-ca.org/)

**Goodie Bag donation:** We greatly appreciate a donated small product or flyer for our Goodie Bag May we rely on your support? □ yes  □ no

Please describe your item (i.e., What type item?)