INVITATION TO EXHIBIT
T.C.B.'S ANNUAL CONFERENCE
Reading Comprehension Can Be Tricky
A Conference on reading comprehension, autism, and dyslexia
April 4th, 2020
STEM 3 Academy
17861 Von Karman Avenue
Irvine, CA 92614

Dear Friend of Literacy,

We invite you to contribute something that represents your business to TCB's annual conference, Reading Comprehension Can Be Tricky, our 41st great literacy conference in Southern California.

We will provide you the opportunity to submit goodie bag inserts. You may submit 150 flyers or small gifts to insert in the goodie bag that each conference attendee receives. The cost for this is $25.

Our target population includes parents, early childhood caregivers, public or private school teachers, speech/language therapists, physicians, and psychologists. Our participants greatly appreciate exploring and purchasing educationally related materials. Our Keynote speaker is Dr. Peter Mundy.

Please feel free to contact me if you have any questions. My direct email is regina.richards@dyslexia-ca.org.

Sincerely,
Regina G. Richards, TCB Conference Chair

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**Please briefly describe your item or services**

Please make **check** payable to *The So CA Tri-Counties Branch, IDA.*

All completed forms and payment – or online registration - due **by March 20, 2020**.

Mail to:  TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507

For more information about the conference, Reading Comprehension Can Be Tricky visit: [http://conf.dyslexia-ca.org/](http://conf.dyslexia-ca.org/)