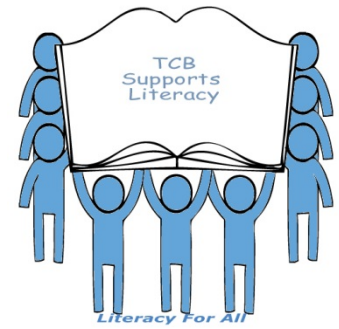


SPONSORSHIP LEVELS
FOR STRATEGIES for STRUGGLING LEARNERS
CONFERENCE
April 13, 2019



Southern CA Tri-Counties Branch
of the International Dyslexia
Association

5225 Canyon Crest Dr., #71 - 308
Riverside, CA 92507-6301
951/686-9837
www.dyslexia-ca.org
tcb.info@dyslexia-ca.org

PLATINUM Sponsorship	\$3000	Saturday lunch
GOLD Sponsorship	\$1800	Saturday morning breakfast
SILVER Sponsorship	\$600	Saturday PM snacks
GENERAL Sponsorship	Any amount	You select

We encourage you to help our cause – we aim to support those many youngsters and adults with literacy problems. We’d greatly appreciate receiving your Sponsorship. This money will be used to help us continue our many programs that we offer at little or no cost to the communities we serve. Please send your contribution to:

Regina Richards
So CA Tri-Counties Branch of the International Dyslexia Association
5225 Canyon Crest Dr., #71, Box 308
Riverside, CA 92507-6301

For further questions, you may call Regina at 951-784-2569.

What you receive for your sponsorship:

- Acknowledgement on our website, Facebook page, and on Conference materials
- A large sign next to the event you’re sponsoring – this may include whatever you wish on it
- A verbal thank you at the beginning of each day of the Conference
- The opportunity to provide us with 150 flyers or small items to place in each participant’s goodie bag – to promote your organization

Please consider the following additional benefits for your investment:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987)
- An opportunity to invest in the future of your company through enhancing literacy

What TCB is about:

- Sharing information about dyslexia and other language-based learning differences
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy

Your name _____

Company _____

Phone number _____ Email _____

Donation amount _____ for (Platinum, Gold, Silver, or General) _____

Facilitating Literacy Success in our Communities
Serving Riverside, San Bernardino, parts of Orange Counties in California

Founded in Memory of Samuel T. Orton
So CA Tri-Counties Branch of the IDA Non-profit #95-7152003