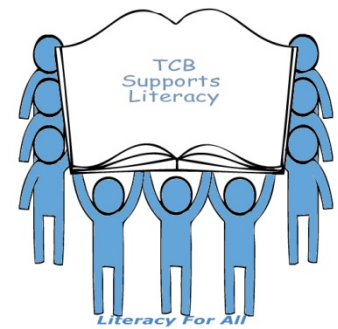


**SPONSORSHIP LEVELS**  
**FOR STRATEGIES for STRUGGLING LEARNERS**  
**CONFERENCE**  
**March 17, 2018**



Southern CA Tri-Counties Branch  
 Formerly The Inland Empire  
 Branch Of IDA  
 5225 Canyon Crest Dr., #71 Box 308  
 Riverside, CA 92507-6301  
 951/686-9837  
[www.dyslexia-ca.org](http://www.dyslexia-ca.org)  
[tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

PLATINUM Sponsorship	\$3000	Saturday lunch
GOLD Sponsorship	\$1800	Saturday morning breakfast
SILVER Sponsorship	\$600	Saturday PM snacks
GENERAL Sponsorship	Any amount	You select

We encourage you to help our cause – we aim to support those many youngsters and adults with literacy problems. We’d greatly appreciate having a Sponsorship.

Please send your contribution to:

Regina Richards  
 So CA Tri-Counties Branch of the International Dyslexia Association  
 5225 Canyon Crest Dr., #71, Box 308  
 Riverside, CA 92507-6301

For further questions, you may call Regina at 951-784-2569.

What you receive for your sponsorship:

- Acknowledgement on our website, Facebook page, and on Conference materials
- A large sign next to the event you’re sponsoring – this may include whatever you wish on it
- A verbal thank you at the beginning of each day of the Conference
- The opportunity to provide us with 150 flyers or small items to place in each participant’s goodie bag – to promote your organization

Please consider the following additional benefits for your investment:

- High-profile exposure distributed to a large number of individuals interested in literacy throughout Southern California;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987)
- An opportunity to invest in the future of your company through enhancing literacy

What TCB is about:

- Sharing information about dyslexia and other language-based learning differences
- Between 10%-15% of the population suffers from learning disabilities. Of those, approximately 70% have some form of dyslexia. Dyslexia is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring.
- Our mission is to bring researchers and relevant literacy topics to the public and to share information regarding literacy via media, personal contacts, and events focused on literacy

Your name \_\_\_\_\_

Company \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

Donation amount \_\_\_\_\_ for \_\_\_\_\_

**Facilitating Literacy Success in our Communities**  
*Serving Riverside, San Bernardino, parts of Orange Counties in California*

Founded in Memory of Samuel T. Orton  
 So CA Tri-Counties Branch of the IDA Non-profit #95-7152003