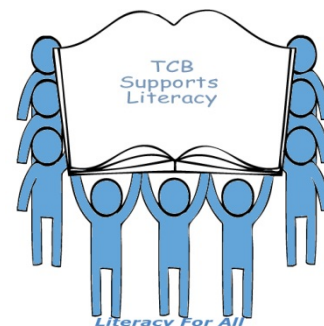


INVITATION TO EXHIBIT
T.C.B.'S ANNUAL CONFERENCE
Strategies for Struggling Learners
A Conference on Literacy and Learning Issues
 March 17, 2018
 Riverside Marriott Hotel
 3400 Market Street
 Riverside, CA 92501



Southern CA Tri-Counties Branch
 of the IDA
 5225 Canyon Crest Dr., #71 Box 308
 Riverside, CA 92507-6301
 951/686-9837
<http://social.dyslexiaida.org>
tcb.info@dyslexia-ca.org

Dear Friend of Literacy,

We invite you to join us at our annual conference, ***Strategies for Struggling Learners***, our 39th great literacy conference in Southern California. As in past years, we are limiting our exhibitor space so that each exhibitor receives the greatest amount of exposure to participants. *We will be continuing our special "introduction to exhibitors"*. At the conference welcome on Saturday morning, each exhibitor will be invited to talk to the whole group for 2-3 minutes. The purpose is to give you an opportunity to explain what you have to offer and excite the participants about visiting your booth during the breaks!! Come and promote your products/services! The participants will have a list of the exhibitors in their handbook to make notes.

Our exhibit hall officially opens during breakfast on Saturday morning and we scheduled two other half-hour exhibit times on Saturday, plus the lunch time. Each of the exhibitors' tables (size 6' x30") will have a table skirt and chair. The exhibit fee includes Saturday meals (breakfast/lunch) and snacks. For the first person, the cost is \$300 and our special non-profits fee is \$200. The fee is \$65 for each additional person.

Our target population includes parents, early childhood caregivers, and public or private school teachers. Our participants greatly appreciate exploring and purchasing educationally related materials. Schools and clinics often rely on our recommendations in selecting materials. Individual teachers seek materials to use with students, to facilitate their own teaching, and to share with parents. Parents seek materials to use at home with their own children.

We encourage you to sign up early to ensure your spot! Tables are assigned in the order we receive the requests with payment. Please feel free to contact me if you have any questions. My direct email is regina.richards@dyslexia-ca.org. If you are unable to exhibit, we hope that you will donate something to our Auction.

Sincerely,

Regina G. Richards, TCB Conference Chair

CRITICAL INFORMATION for EXHIBITORS:

Times: Saturday 7:30 am to 3 pm
 Exhibitor Set-up: begins 5:00 pm Friday
 March 16th
 Last break: Saturday -3:30 to 4 pm
 Location: Riverside Marriott Hotel
 3400 Market Street
 Riverside 92501
 Special sleep room rates for conference attendees
 & exhibitors are available
 February 25th, 2018.
 For hotel reservations, call 800-228-9290 and
 ask for So CA Tri-Counties Branch of the
 International Dyslexia Association.

EXHIBITOR FORM

T.C.B.'S ANNUAL CONFERENCE

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I request an Exhibitor's Table for TCB's Annual Conference, *Strategies for Struggling Learners* on Saturday, March 17th, 2018 at the Riverside Marriott Hotel.

Please reserve _____ tables for me.

Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip _____

Daytime Phone () _____ Cell () _____

Email _____

Exhibitor name (for badge) _____

Additional name (for badge) _____

****Please describe your items or services (for inclusion in our conference booklet) _____

Exhibitor Fee is \$300 for one table and one person. This fee includes Saturday breakfast, lunch, beverages, and snacks for one person. You will need to supply your own extension cord – HOWEVER, YOU DO NEED TO TELL US YOU NEED ELECTRICITY. Additional exhibitors may participate at a fee of \$65 per person, which also includes relevant meals and snacks

Basic Exhibitor Fee (\$300 one person) _____ Today's date _____

Additional person fee – @ \$65 per person _____

Additional table (\$75 per extra table) _____ # of additional tables

Representative Signature _____ **TOTAL AMOUNT ENCLOSED \$** _____

Table locations are assigned based on the order we receive the completed Exhibitor Forms with payment.

Please make **check** payable to *The So CA Tri-Counties Branch, IDA*.

All completed forms and payment – or online registration - due **by February 20, 2018** to ensure listing in our printed handout. Late exhibitors are accepted on a space-available basis but will not be listed in the handout.

Mail to: TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507

Online: Go to <https://tcbexhibitors.eventbrite.com> (Online registration is available until February 20, 2018 to assure listing in booklet. After that, it's space available.)

For more information about the conference, *Strategies for Struggling Learners*, visit:

<http://conf.dyslexia-ca.org/>

Silent Auction/Raffle: We greatly appreciate a donated product or service for our Silent Auction or Raffle. The Raffle highlights only a few special items with substantial branding of the donor. May we rely on your support?

yes no Please describe your item (i.e., What type item?)