



DONATIONS

T.C.B.'S ANNUAL CONFERENCE

Strategies for Struggling Learners

A Conference on Literacy and Learning

March 15, 2017

The Marriott Riverside at the Convention Center

3400 Market Street, Riverside 92501

Southern CA Tri-Counties Branch
Of the IDA

5225 Canyon Crest Dr., #71 - 308

Riverside, CA 92507-6301

951/686-9837

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tcb.info@dyslexia-ca.org

Dear Friend of Literacy,

We invite you to join us at our annual conference, **Strategies for Struggling Learners**, our 39th great literacy conference in the Inland Empire.

TCB strives toward our goal of *literacy for all!* As in past years, we offer additional opportunities to promote your services and products. Our concern is the numerous statistics highlighting poor literacy in our schools and the fact because dyslexia is neurological, it is a lifelong issue. This then impacts the workforce, employment, family life and more for the approximately 50,000 citizens just in the City of Riverside who have some literacy problems. Furthermore, the prisons and juvenile halls have a large percentage of folks with poor literacy. Please help us in our goal by contributing to our upcoming event. We are a non-profit 501(c)3 organization. (95-7152003). Help us make a difference!! Here are some opportunities for you:

- **Silent Auction** - you may provide a donated product or service for our Silent Auction, which is held in the Exhibit Hall and participants are invited to bid on the various items. Each donated item will have a sign indicating the donor plus you have the opportunity of being listed in the program and giving a brief "pitch" to the audience.
- **Raffle** -you have a special opportunity here. Each year, 3 to 5 special items are selected to be raffled off. Each of the items has a special spot with extra information about the donor and the item. Minimum value \$400.
- **Sponsorships** are available - we have a variety of options. Promote your company/product - sponsor a portion of our conference: Saturday lunch \$3000, AM break \$600, PM break \$600, general sponsorship - any amount. Contact Regina through our email.
- **Goodie Bag Inserts** - You may submit 135 flyers or small gifts to insert in the goodie bag each conference attendee receives. The cost is \$25.



Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip _____

Daytime Phone () _____ Cell () _____

Email _____

Check one: Silent Auction _____ Raffle _____ Sponsorship _____ Goodie Bag Donation _____

Item (and value) or amount donated: _____

Please send donations to the address listed above on Canyon Crest Blvd.