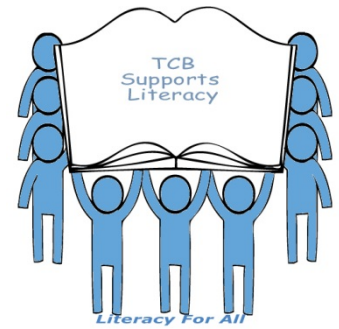


**INVITATION TO EXHIBIT**  
**T.C.B.'S ANNUAL CONFERENCE**  
***Strategies for Struggling Learners***  
*A Conference on Literacy and Learning Issues*  
May 6<sup>th</sup>, 2017  
Embassy Suites - North Brea  
900 East Birch Street  
Brea, CA 92821



Southern CA Tri-Counties Branch  
of the IDA  
5225 Canyon Crest Dr., #71 Box 308  
Riverside, CA 92507-6301  
951/686-9837  
<http://social.dyslexiaida.org>  
[tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

Dear Friend of Literacy,

We invite you to join us at our annual conference, ***Strategies for Struggling Learners***, our 38<sup>th</sup> great literacy conference in the Southern California. As in past years, we are limiting our exhibitor space so that each exhibitor receives the greatest amount of exposure to participants. *We will be continuing our special "introduction to exhibitors"*. At the conference welcome on Saturday morning, each exhibitor will be invited to talk to the whole group for 2-3 minutes. The purpose is to give you an opportunity to explain what you have to offer and excite the participants about visiting your booth during the breaks!! Come and promote your products/services! The participants will have a list of the exhibitors in their handbook to make notes.

Our exhibit hall officially opens during breakfast on Saturday morning and we scheduled two other half-hour exhibit times on Saturday, plus their lunch time. Each of the exhibitors' tables (size 6' x30") will have a table skirt and chair. The exhibit fee includes Saturday meals (breakfast/lunch) and snacks. For the first person, the cost is \$300 and our special non-profits fee is \$200. The fee is \$65 for each additional person.

Our target population includes parents, early childhood caregivers, and public or private school teachers. Our participants greatly appreciate exploring and purchasing educationally related materials. Schools and clinics often rely on our recommendations in selecting materials. Individual teachers seek materials to use with students, to facilitate their own teaching, and to share with parents. Parents seek materials to use at home with their own children.

We encourage you to sign up early to ensure your spot! Tables are assigned in the order we receive the requests with payment. Please feel free to contact me if you have any questions. My direct email is [regina.richards@dyslexia-ca.org](mailto:regina.richards@dyslexia-ca.org).

Sincerely,

Regina G. Richards, TCB Conference Chair

**CRITICAL INFORMATION for EXHIBITORS:**

Times: Saturday 7:30 am to 3 pm  
Exhibitor Set-up: begins 3:00 pm Friday  
March 5<sup>th</sup>  
Last break: Saturday -2:30 to 3 pm  
Location: Embassy Suites - North Brea  
900 East Birch Street  
Brea, CA 92821  
Special sleep room rates for conference attendees  
& exhibitors are available until  
April 7, 2017.  
For hotel reservations, see [www.info.dyslexia-ca.org/conf/2017/index.php#sleep](http://www.info.dyslexia-ca.org/conf/2017/index.php#sleep)

# EXHIBITOR FORM

T.C.B.'S ANNUAL CONFERENCE

**Strategies for Struggling Learners**

*A 2-Day Conference on Literacy and Learning Issues*

May 6<sup>th</sup>, 2017

Embassy Suites - North Brea

900 East Birch Street

Brea, CA 92821



Southern CA Tri-Counties

Branch of the IDA

5225 Canyon Crest Dr., #71 - 308

Riverside, CA 92507-6301

951/686-9837

<http://social.dyslexiaida.org>

[tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

I request an Exhibitor's Table for TCB's Annual Conference, *Strategies for Struggling Learners*

on Saturday, March 6<sup>th</sup>, 2017 at the Embassy Suites Brea Hotel.

Please reserve \_\_\_\_\_ tables for me.

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_

Email \_\_\_\_\_

Exhibitor name (for badge) \_\_\_\_\_

Additional name (for badge) \_\_\_\_\_

Additional name (for badge) \_\_\_\_\_

\*\*\*\*Please describe your items or services (for inclusion in our conference booklet) \_\_\_\_\_

Exhibitor Fee is \$300 for one table and one person. This fee includes Friday snack, Saturday breakfast, lunch, beverages, and snacks for one person. You will need to supply your own extension cord. Additional exhibitors may participate at a fee of \$65 per person, which also includes relevant meals and snacks

Basic Exhibitor Fee (\$300 one person) \_\_\_\_\_ Today's date \_\_\_\_\_

Additional person fee – @ \$65 per person \_\_\_\_\_

Additional person fee –@ \$65 per person \_\_\_\_\_

Additional table (\$75 per extra table) \_\_\_\_\_ # of additional tables

**Representative Signature** \_\_\_\_\_ **TOTAL AMOUNT ENCLOSED \$** \_\_\_\_\_

Table locations are assigned based on the order we receive the completed Exhibitor Forms with payment.

Please make **check** payable to *The So CA Tri-Counties Branch, IDA*.

All completed forms and payment – or online registration - due **by April 1, 2017** to ensure listing in our printed handout. Late exhibitors are accepted on a space-available basis but will not be listed in the handout.

**Mail to:** TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507

**Online:** Go to <https://tcbexhibitors.eventbrite.com> (online registration available until May 4, 2017)

**For more information** about the conference, *The Science of Learning*, visit: <http://info.dyslexia-ca.org/conf/2017/index.php#>

**Silent Auction/Raffle:** We greatly appreciate a donated product or service for our Silent Auction or Raffle. The Raffle highlights only a few special items with substantial branding of the donor. May we rely on your support?

yes no Please describe your item (i.e., What type item?)